

CHAPTER VI: IMPLEMENTATION PLAN

The town's vision, goals and objectives, and recommendations have been presented in response to the issues revealed during the inventory and analysis phase of the planning process. The next step is to establish the actions that are necessary to implement the recommendations set forth in this document. They are presented below by general land use provisions by specific plan element. The map titled **Figure 6: Update Plan Summary**, which follows this section, presents a summary of these implementation steps by Planning District.

I. General Land Use Provisions

- Adopt Community Master Updated Plan, including the LWRP as a plan element. The Town Board should adopt the community master plan. The community master plan becomes the official land use document of the town. This will require the completion of the SEQRA process including a Findings Statement. The Draft and Final Environmental Impact Statement will be completed within the framework of the Community Master Plan Update.
- Update and adopt revised Zoning Map and Ordinance to conform to the future land use plan and the recommendations of the plan update.

Within the framework of the above-listed general land use provisions, a number of specific implementation measures are necessary to accomplish the vision, goals, and objectives of the Plan. They include the following.

II. Growth Management

- Adopt a Local Waterfront Revitalization District as an overlay district as part of the zoning ordinance as described in the recommendations for future land use for Planning District #1.
- Draft and adopt a Planned Unit Development District for lands in the Erie Canal Corridor Overlay District, as delineated in Planning District #7. Also, adopt an overlay district on each side of the Erie Canal for public use.
- Rezone all vacant industrial lands in Planning Districts #1 and #11 for residential use.
- Develop, adopt, and implement a West Ridge Corridor Revitalization Plan as detailed in the land use recommendations for the West Ridge Corridor.
- Establish a new zoning district designated for low-density residential, which would allow a maximum density of one dwelling unit per acre or less in parts of Planning Districts #5, #7, #10, and #11.

III. Population and Housing

- Continue programs to conserve agricultural lands through Agricultural Districts to reduce overall housing densities and to preserve open spaces.
- Encourage the National Farm Trust and other private trusts to acquire development rights of agricultural used lands.
- Reduce density of future residential development in parts of Planning Districts #5, #7, #10, and #11 by incorporating the new low-density residential zoning district.
- Encourage activities such as an annual housing exhibition, to upgrade the older housing stock to meet current lifestyles and markets primarily in Planning Districts #2, #3, and #6. Continue to implement the successful Community Development Block Grant Program to maintain and upgrade neighborhood housing stock and infrastructure.
- Provide senior citizen housing districts anywhere within the town that it is deemed to be appropriate, particularly in Districts #5 through #9, to encourage a diverse style and type of housing to meet the needs of seniors.

IV. Economic Development

- Rezone industrially zoned vacant lands in Districts #1 and #11 for residential use.
- Limit commercial development to neighborhood centers as described in the Future Land Use Plan and within the West Ridge Road Corridor.
- Implement recommendations provided within the Local Waterfront Revitalization Plan for Planning Districts #1 and #7.
- Develop and implement Revitalization Plans for the West Ridge Road, Stone Road, and Dewey Avenue commercial corridors.

V. Utilities

- Continue to work with Monroe County to identify and reduce unregulated flow into the town's sanitary sewer system.
- Update Sanitary Facilities Plans based on the adopted Future Land Use Plan.

VI. Transportation

- Participate in the design phase of major road reconstruction projects completed in the town by New York State and Monroe County to assure that aesthetic and pedestrian concerns are expressed. Prepare and implement an access management plan for major and minor collectors within the town.
- Prepare, adopt, and implement Corridor Revitalization Plans for West Ridge Road, Stone Road, and Dewey Avenue.
- Create a connection between Route 390 and the Erie Canal Heritage Trail and between the Village of Hilton and Route 390 using the right-of-way owned by Rochester Gas and Electric.

VII. Historic Resources

- Identify the historic and significant areas along the Erie Canal that would be attractive to tourists.
- Invite the Landmark Society of Western New York to determine if historic/architecturally significant buildings meet the criteria of “Local Identified Historic Resources having Countywide Significance,” making them eligible for funding of necessary improvements.
- Designate the intersection of North Greece Road and Latta Road, the Dewey-Stone Area, and Edgemere Drive as historically significant areas requiring careful review of site plans and building design and rehabilitation to assure the character of the area is preserved.

VIII. Recreation, Open Space, and Environmentally Sensitive Areas

- Conduct a recreation needs assessment to determine the recreational facilities and programs needed to meet current and future recreational needs, as well as the development of new parks and the expansion of existing ones.
- Enhance existing town-owned parks as fully described in detail in Chapter V: Update Plan Elements & Recommendations.
- Foster relationships with public school districts, Monroe County, and New York State.
- Offer tax incentives to private recreation providers for future development of public/private recreational facilities.
- Design and implement a marketing program for both public and private recreational facilities available to town residents.
- Develop, design, and install a standard park sign for all town parks.
- Develop future parks by established standards and criteria as outlined in Chapter V: Update Plan Elements & Recommendations, per district as prescribed and based on the results of the recreation needs assessment.